



## An ATF Development Initiative



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### LAUNCH OF ASIAN TENNIS TOUR

#### A DEVELOPMENT INITIATIVE BY THE ASIAN TENNIS FEDERATION TO HELP PROVIDE YOUNG PLAYERS A MORE STRUCTURED PATHWAY TO PROFESSIONAL CIRCUIT

Further to its Board of Directors meeting held in Doha on the 25<sup>th</sup> of February 2016, the Asian Tennis Federation announced the launch of a new development initiative which essentially looks at providing a developmental pathway to the young Men's players in Asia.

The Asian Tennis Tour has been created with the specific objective of enhancing opportunities for the young Asian tennis players, to fill up the void between the national and international professional circuits.

This transition void has been traditionally resulting in many of these players dropping off from the game, due to lack of chances of making a decent living and advancement in their professional careers.

**The launch of first tournament of this newly formed circuit would hit off in New Delhi, India on the 18<sup>th</sup> April 2016 at the Delhi Lawn Tennis Courts, R. K Khanna Tennis Stadium.**

#### Asian Tennis Tour – Main Objectives

1. To provide a robust circuit to young Asian tennis players, offering them competition within their region right through the year.
2. To help the transition of junior players into the professional circuits.
3. To help professional circuit players to earn a decent living from the game, enabling them to invest in their journey of becoming an international professional tennis player.
4. To provide a circuit which allows the Tournament Directors / National Federations across Asia, to remain within budget, while providing competitive opportunities to its players
5. To keep the Prize Money take away by players, with in the Asian subcontinent by providing a closed circuit for the Asian players
6. To act as a development circuit to produce better quality players in Asia

#### Asian Tennis Tour – Structure

The Asian Tennis Tour would offer two broad based categories of events to the young Asian tennis players across Asia.

Category 1 Event – Prize Money of US\$ 5000 + US\$ 2000 as travelling / support allowance to players

Category 2 Event – Prize Money of US\$ 7500 + US\$ 2000 as travelling / support allowance to players

ATT Partners:



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